



THE SCOTTY MICHAEL FOUNDATION

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WHO WE ARE

who we are...

The Scotty Michael Foundation
is dedicated to assisting families after
the sudden and tragic loss of their baby.

It is our mission to help families
through the painful journey of baby
loss by providing support in the days,
weeks, and months that follow.



PREGNANCY LOSS

Stats

Stillbirth affects about **1 in 175** births, and each year about

21,000

babies are stillborn in the United States.

That is about the same as the number of babies that die during the first year of life.

Gregory ECW, Valenzuela CP, Hoyert DL. Fetal mortality: United States, 2020: National Vital Statistics Reports; vol 71 no 4. Hyattsville, MD: National Center for Health Statistics. 2022.

In Indiana alone,

502

babies are stillborn each year.

Indiana works to reduce stillbirth deaths - Fox 59
<https://fox59.com/in/indiana-news/indiana-works-to-c->

Couples who had a miscarriage were 22 percent more likely than those who had a live birth to separate during the 15-year study period. With stillbirth (loss of a fetus after 20 weeks but before birth), the risk was

40%
greater.

<https://www.reuters.com/article/us-couples-loss-idU5TR6374DU20100408>

In a 2019 study

42%

of men described their experience as “traumatic” or as having experienced “trauma”.

Men often felt abandoned and isolated by both professional and social support systems. The emotional trauma of miscarriage was a long-term experience.

Chevez, M.S.; Handley, V.; Jones, R.L.; Eddy, B.; Poll, V. Men's Experiences of Miscarriage: A Passive Phenomenological Analysis of Online Data. J. Loss Trauma 2019, 24, 664–677. [

RIGHT HERE IN *Indiana*

In America,
Indiana has
the
**third
highest**
maternal
mortality rate

Centers for Disease Control and Prevention (CDC) Sep 28, 2022

In the United States,
**Indiana ranks among the highest
for the number of
babies who die before their first birthday.**

Despite community involvement and
active programs attempting to address
factors related to this devastating issue,
the state's infant mortality rate is 20
percent higher than the national average.

Indiana University School of Medicine

The Scotty Michael Foundation

resources...

The Scotty Michael Foundation provides resources and gifts to be given bedside when families are at the hospital that include-

- Resources to local and national organizations and support groups
- Handpicked gifts for bereavement care that includes a
 - Baby journal
 - Baby loss devotional
 - Hospital care items



support...

One Sip at a Time was created to build community amongst parents of loss. This group has grown to support over 100 women and men and meets regularly to share personal journeys and build friendship.

- All costs associated are assumed by The Scotty Michael Foundation
- Our outreach allows parents to find information on upcoming meeting dates along with building connection and community
- The coffee group has grown to support men through a “Dude’s Day”

support...



Reagan's Ray of Light Retreat is a three-day retreat specially curated for mommas of loss. This retreat is uniquely designed to give the women who attend the space to grieve and create community with other loss moms. During their time with us, the women are pampered with beauty, time, and pampering.

- After a \$100 commitment donation, all costs associated are absorbed by The Scotty Michael Foundation
- Personalized gifts, luxury lodging, food, and self care are provided

support...



Christopher's Corner is a “library” dedicated to bereaved families and presented to them while they are in the hospital. Each book has been lovingly chosen and given as an opportunity to read to their angel baby, create a special memory, and leave with a keepsake.

- Books are presented on a bookshelf that is privately provided in the family's hospital room allowing that time to select a book and have a private moment
- The assortment of books includes popular childhood titles along with an assortment of sentimental storylines

TESTIMONIALS

HEAR FROM OUR *Mommies*

"Our first experience with The Scotty Michael Foundation came just hours after I delivered our daughter who inexplicably died just a day before her due date. In those hours of labor and delivery, I thought that there was nothing but depression, despair, and darkness ahead of us. But when a Scotty Box arrived for us hours after her birth, I read the letter from Scotty's Mama. In that instant, I knew we weren't alone. We were being held by the painful realization that someone else had endured this. It was a light for our weary, broken hearts that gently whispered "I see you".

More so, the resources and information provided to us quite literally saved us. It connected us to our therapist, and to information about burial, as well as how to care for myself postpartum without my child. These are things you don't plan for or consider. As we made the most difficult decisions, it was The Scotty Michael Foundation and its foresight that helped us navigate those very early days. We are forever grateful and thankful to Scotty, his legacy, and his parents."

HEAR FROM OUR *Mommies*

"I received a Scotty Box December 14, 2022. A few hours after delivering my son, Aiden Jack "AJ" at twenty weeks, I sat on the hospital bed with tears flowing as I looked through my Scotty Box. I experienced all kinds of emotion looking through the box. Mostly, this heartbroken mom felt seen, understood and loved. I also saw opportunities for community from others who are walking this same path. My heart broke for the other mom's and dad's. I also felt thankful. Thankful that I wasn't leaving the hospital empty handed. I left completely heartbroken, but not without hope. Never in my life did I imagine this being a part of my story but thank you for all you do to invest in the broken hearts of others and let us know we aren't alone. The Scotty Michael Foundation makes a big difference."

HEAR FROM OUR *Nurses + Providers*

"The Scotty Boxes are such a wonderful gift. Every piece included in the box is so thoughtful and representative of how these moms feel. There is nothing we can say to make these moms feel better or take away the pain of losing a child but we can present them with a beautiful box that reminds them they are not alone and others have also walked this very difficult path. I personally know of several patients who have used the resources provided through the foundation." - Carly R, L&D Nurse

HEAR FROM OUR *Nurses + Providers*

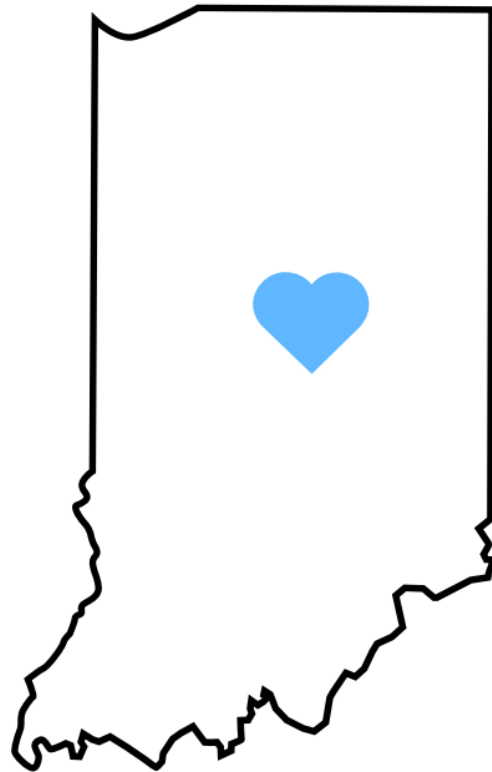
"I love the Scotty Boxes for so many reasons. The attention to every detail is impeccable. They make women feel less alone in their journey of grief, knowing that someone has traveled the unique path of losing a child too is important. They help to soothe the soul. They help women feel cared for and loved and also most importantly that someone loves their baby too, enough to give this gift. In a world where people are uncomfortable talking about grief and loss, these boxes offer a special way of recognizing the deep and complex feelings involved. These boxes are an ultimate act of love which is a legacy of Kathleen's son Scotty. In sharing her journey of grief, by shining her light the hope is to help others out of the darkness." - Caroline F, L&DNurse

OUR IMPACT

outreach...

The Scotty Michael Foundation
serves seven central Indiana hospitals
that include-

- Community North Hospital
- Community South Hospital
- St. Vincent's Carmel Hospital
- St. Vincent's Main Hospital
- IU Health North Hospital
- Hancock Regional Hospital
- Riley Hospital for Children



Since
June of 2019

- **695 families** impacted by The Scotty Michael Foundation
- Over **120 women** supported through our coffee group, One Sip at a Time
- **16 women** attendees for the Reagan's Ray of Light Retreat
*established in 2022
- Over **375 participants** for our Golf Scramble fundraiser
*established in 2021
- **223 books** given to hospitals through Christopher's Corner
*established in 2022



Our Future...

- Focusing on maintaining and enhancing current initiatives that have already shown positive impacts
- Increasing the geographical footprint of services and programs to ensure that more families in Central Indiana receive support from The Scotty Michael Foundation
- Strengthen and broaden programs specifically designed to support fathers
- Implement programs that provide immediate assistance to families while they are in the hospital
- Develop financial assistance programs that can help families manage the financial burden of hospital bills

FUNDRAISING

All initiatives are 100% operated from fundraising

fundraising...

Trivia Night, hosted by the Hotel Carmichael in their upscale entertainment venue, Feinstein's, is a one-time opportunity to participate in a first of its kind Trivia Night. All proceeds from ticket sales will go to The Scotty Michael Foundation as well as 10% of all food and beverage sales.

- **Date:** May 7, 2025
- **Location:** Feinstein's, Hotel Carmichael
- **Estimated attendance:** 130 people
- **Event details:** Enjoy a night of trivia, contests, prizes and fun!
- *Marketing materials available upon request*



fundraising...

Our **Golf Scramble** has golfers returning year over year for good reason. A day filled with great golf, \$100,000 shots, a car for a hole in one, and the guaranteed 7-night resort putting contest.

- **Date:** September 12, 2025
- **Location:** Plum Creek Golf Course
- **Estimated attendance:** 100 golfers
- **Event details:** Enjoy a day of golf, raffle prizes, contests and fun!
- *Marketing materials available upon request*



SPONSORSHIP OPPORTUNITIES

Annual Sponsorship

\$5,000

As an **Annual Sponsor** you receive, advertising for all fundraising events as Platinum Sponsor on all press releases, social media posts/website as well as-

Trivia Night

- Registration for trivia team included

Golf Scramble

- Three advertising banners
- One hole of your choice for advertising (tee box, non-par 3)
- Registration for team of four included + additional day-of perks

Trivia Only Sponsorship

\$250

As a **Trivia Night** sponsor you will receive-

- Advertising as sponsor on all press releases, social media posts and day-of materials
- Registration for one trivia team

Golf Scramble Sponsorships

GOLD SPONSOR- \$3,000

- Advertising as gold sponsor on all press releases, social media posts and website
- One hole of your choice for advertising (tee box, non-par 3)
- Registration for team of four + four super tickets

SILVER SPONSOR- \$2,000

- Advertising as silver sponsor on all press releases, social media posts and website
- One hole of your choice for advertising (tee box, non-par 3)
- Registration for one player

Golf Scramble Sponsorships

Beverage Cart- \$1,500

- Advertising on beverage cart and website

Hole- \$300

- Advertising on one hole of your choice

Lunch- \$1,500

- Advertising around outdoor patio where lunch is served and website

Longest Drive- \$300

- Advertising on designated holes (Includes men's and women's)

Why YOU

The Scotty Michael Foundation can't do it alone. It takes a community of people like you to lend a hand to those who need it most. With funding, we can expand, further support, and forever walk alongside those grieving.

Our families come to us in their darkest hours looking for a glimmer of light - let us be the light-

together.

“It is often in the darkest skies that we see the brightest stars” - Richard Evans

Thank you...

To request more information please reach out to:

Emily Tisdale, Fundraiser Director

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or The Scotty Michael Foundation

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